



PALAZZO PUCCI



**PALAZZO
PUCCI**
YOUR LOCATION
IN FIRENZE

An event location in the heart of Florence



The walled-up window. The history of an important family

Palazzo Pucci is a sixteenth-century historic residence in the heart of Florence, a few steps from the Duomo, in via de' Pucci 2.

The Palace consists of three parts, two of which still belong to the Pucci family. The third, a recent lushly restored portion, is owned by the Archdiocese of Florence and is run by Palazzo Pucci Events&Academy, hosting conferences, events, concerts, dinners and weddings.

Beautifully frescoed rooms

All rooms are decorated with important frescoes, paintings and sculptures.

Two main areas: **Salone di Apollo** and **Sala di Paride**.

Palazzo Pucci is one of Florence's most charming historic palaces. The building has an important history, attested by many precious works of art. The first part dates back to 1480, when Antonio Pucci purchased the area's houses and gardens. Subsequently, there were extensions and architectural renovations performed by illustrious architects and artists. In 1901, the building was declared a national artistic heritage site. What makes the Palace famous, in addition to the charm of the large frescoed salons, is the criminal case associated with the walled-up window that remains a witness to the "conspiracy of the Pucci". The Pucci family was allied to the Medici leadership for a long time until 1560, when Pandolfo Pucci took part in the



conspiracy against Grand Duke Cosimo I. A killer was supposed to assassinate the Grand Duke right in front of the Palace as he walked to the religious celebrations in the Basilica, in the Piazza della Santissima Annunziata. Pandolfo Pucci was discovered and hanged along with his accomplices, and the window from which the assassin was placed was walled forever, in memory of the event and for the punishment of the family. The window is still walled up and can be seen on the ground floor, at the corner with via dei Servi.

The entrance



The rooms are located on the first floor, which are accessed via the monumental staircase and the lobby. On the ground floor, a large courtyard allows flexible special arrangements, or catering services during fine seasonal weather. On the first floor, the lobby is large enough to easily manage guest reception.



SALONE DI APOLLO



The Salone di Apollo is the main venue where to organize events, ceremonies, exhibitions with up to 180 people seated at a theater, 140 for served dinners, about 200 for cocktails. The height of the hall also allows video projections with screens up to 7 meters high, or for tall exhibits. The frescoes and precious painted canvases add a richness, quality and charm to hosted events. The equipment consists of a platform, speaker tables, 180 chairs, and an amplification and video projection system. The furnishings are mobile and can be placed according to any event's needs.

Salone di Apollo

Sq.m.	192,34
Width m.	10,83
Length m.	17,76
As a theater	180
Class with desks	130
Banqueting	140
Cocktail	200



The Sala di Paride can be used as a venue for a conference, a presentation, an exhibition, a ceremony up to 80 theater seats, 60 for a dinner served, 90 for a cocktail event.

The hall can be used individually, with independent entrance or in support of the Apollo Grand Hall, for example, for a reception at the end of an event or ceremony.

The equipment consists of a platform, speaker tables, 80 chairs, and an amplification and video projection system.

The furnishings are mobile and can be placed according to any event's needs.

Sala di Paride

Sq.m.	85,97
Width m.	8,42
Length m.	10,21
As a theater	90
Class with desks	50
U-shaped layout	20
Imperial table	24
Banqueting	60
Cocktail	90

SALA DI PARIDE





SERVICES

All rooms are air-conditioned and equipped with basic amenities: chairs, presentation and reception tables, dais, amplification system and video projection with screen.

Additional services available upon request:

- Customized signposts and billboards
- Lighting system
- Audio system enhancements
- Simultaneous translation equipment and interpreters
- Video projections, monitors and other video technologies
- Control systems and electronic voting
- Catering service
- Floral arrangements
- Hostesses, stewards, staff, security service



CONTACTS

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HOW TO REACH US

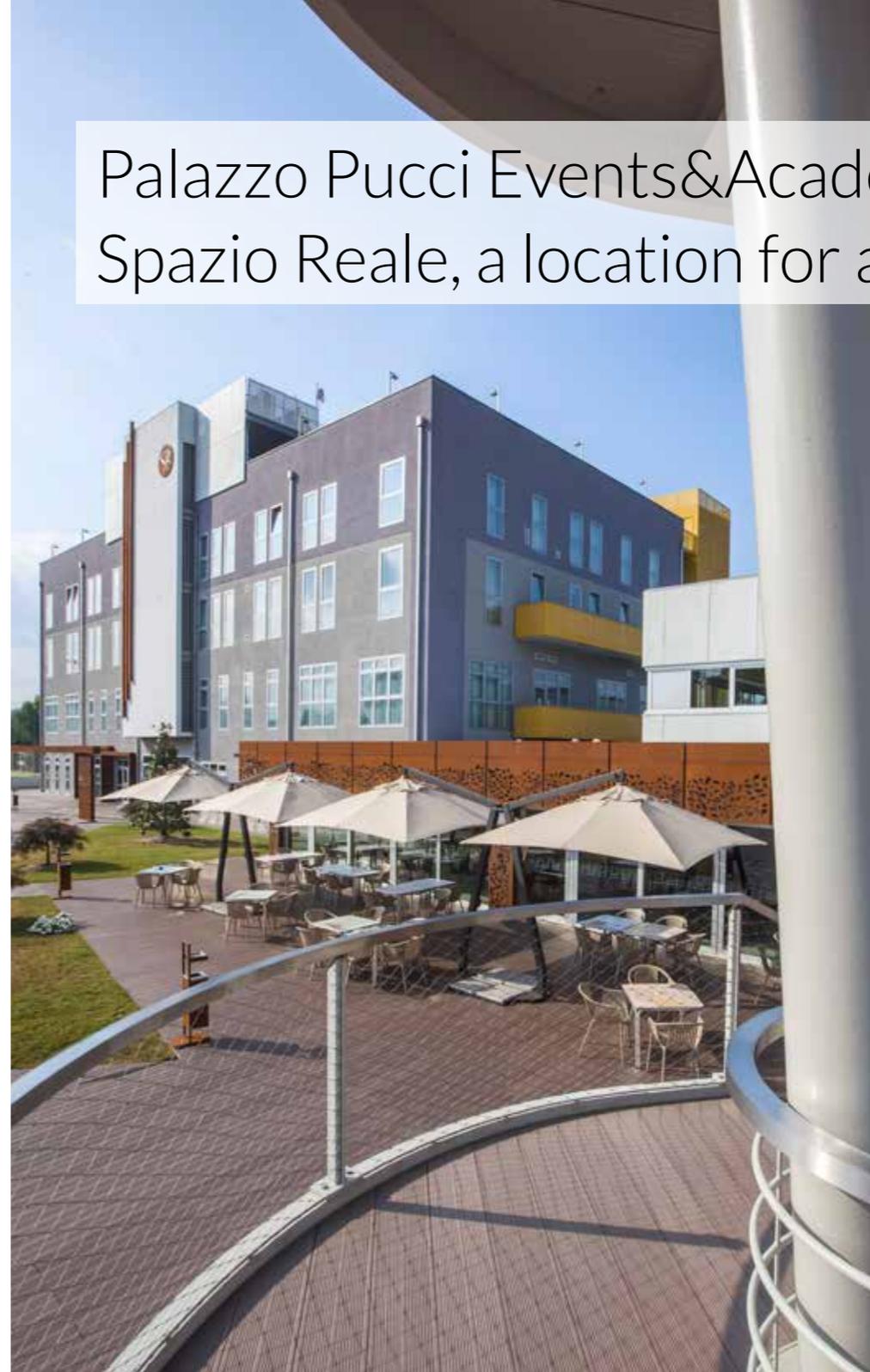
Palazzo Pucci is located in Florence in via de' Pucci 2, at the corner of via dei Servi, a few meters from the Duomo.

The area is served by buses and taxis; it's just a few minutes' walk from the Santa Maria Novella Station and from the hotels in the center of the city.

The Palazzo is also reachable by car using the car parks of San Lorenzo and Piazza della Stazione Santa Maria Novella.



Palazzo Pucci Events&Academy presents: Spazio Reale, a location for all events



A large multifunctional facility with numerous spaces and services: 9 rooms, a restaurant, a bar, a large panoramic terrace with bar, a 32-room hotel, an apartment, ample parking, sports facilities and playground. Beautiful surroundings provide peace from Florence's exciting and inspiring atmosphere.



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